

Correctly Designed
**MODERN AMERICAN
HOMES**

Designed by
THE ARCHITECTS' SMALL HOUSE SERVICE BUREAU

[[Endorsed by The American Institute of Architects]]

Compiled for

MORGAN COMPANY

Home Building Department
Oshkosh, Wis.

MORGAN WOODWORK ORGANIZATION CO-OPERATING

NOTE

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The details of woodwork in the plans indicate general types that are to be followed.

Your architect or Morgan dealer will show you how Morgan correct Modern American can be used in place of the specific details shown on the drawings to harmonize with the architecture.

In all other respects no changes should be made otherwise the fine spirit of the architecture may be lost.

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Modern American Homes

WHAT is Modern American? Viewing the designs in this book will not give you the complete answer, for if we were going to be exact about it we would have to say that practically all the houses being built today in this country are Modern American. It is true that they differ from each other by the kind of external dress architects give them and that these external qualities are marked by details borrowed from countries of the Old World. But fundamentally as to plans, accommodations, uses of materials, and methods of construction, all these houses, no matter what architectural style name we give them, are Modern in their physical make-up and American in the true sense, regardless of what the details may be.

However, it is no doubt convenient to make some sort of distinction between houses, so we classify them as to this external dress, as English, Mediterranean, Colonial, or Modern American. And we include among the latter group all of the types that do not yield readily to being classified as one of the others. Although this may seem rather indefinite, there is a certain degree of exactness about it because this group of houses has been evolved frankly from our own definite methods of living and the economy of building materials. They are distinguished principally by their simplicity.

Often the Modern American home, particularly in the period of building just past, has been a creation that could make no proper claims to simplicity. Many of these houses were overburdened with brackets, with heavy cornices, with porches that did not attach themselves naturally to the house. In many of these buildings there was a misarrangement of doors and windows of curious sizes and shapes, queer patterns in shingles, useless balconies and balustrades, cumbersome brickwork. In a word, junk.

But the beautiful little homes shown in this booklet are not of that sort. In the main they are economical to build. They are not over elaborate. Many of them have details that are reminiscent of the other styles. In fact, we might very well, by stretching a little, call some of them Colonial. Others are flavored with English or Mediterranean characteristics. Nevertheless, they are not distinctively these special types.

One of the most striking characteristics of the Modern American home is the porch. This is truly an American feature. One does not find it in the architecture of the Old World, especially at the front or sides of the house. Such outdoor areas in English architecture particularly are given locations on gardens. They are arranged so that they have about as much privacy as any part of the house. But we build our

porches in locations where the family may enjoy the neighborhood. Often we do not attempt to materialize the privacy that the European builders found desirable. However this may be, the porch gives to our homes a decided quality which does not often yield the house to any other classification save that of our own.

Such houses may be built of any material: brick, stucco, wooden siding, shingles, or combination of these, not with caprice but from careful measure of the effectiveness of various materials used in combination. Long ago, happily, were gone the meaningless bric-a-brac that encrusted these houses of our own American style. Because our modern methods of building are most economically achieved through the employment of wood, these houses always include a generous display of it. And because our modern methods of living bring forth the need of much built-in furniture such as bookcases, window seats, dining alcoves, china cabinets and the like, which are readily executed in wood, there is much for the modern wood working mill to produce for us.

As we have said before, simplicity marks the character of it. Where we use moldings they are broad, robust, depending for the character they give upon general shape-ness and composition rather than upon intricate profile. The woodwork may be either painted or stained, but however it may be treated it is frankly the product of the modern mill—boards and planks. Heavy timbers and wrought wooden pieces of substantial size have no place in this architecture. So it is an honest architecture, a product of our American machinery, frankly. And it is good architecture, stimulating to the mind, at once economical to build and to maintain.

The designers and craftsmen of Morgan woodwork have materialized these qualities in the style forms of mill work for the Modern American home. Elsewhere in this book will be found the milled pieces for every use, their qualities in tune with each other and with the style which is so characteristic of our distinctly nationalistic traits. Beauty is not to be materialized necessarily through the elaboration of forms of a bygone age, however satisfying they may be, but rather it comes about through a unity composed of forms that are satisfactory to the senses. The Modern American details exemplified in this book in the house designs and in the woodwork show how unity is accomplished and beauty achieved.

MORGAN WOODWORK ORGANIZATION.



Design No. 5-D-33

A New, Different Bungalow Arrangement

HERE is an uncommon five-room bungalow. Though it has the 24-foot width and the arrangement of bedrooms that is typical of this sort of plan, the setting of the kitchen at the front and the management of the massing of the house has made this home plan exceedingly unusual.

The placing of the kitchen at the front will upset the ideas of a good many people who are accustomed to having this room at the back. But many have thought that the logical position for this important room is clearly at the front for this leaves the sleeping rooms of the house opening off the garden and gives them the pleasant aspects they should have. At the same time it puts the kitchen where the house mistress may have the advantage of such interesting views of the neighborhood as it may afford while she goes about her work.

The living room is of good size, well proportioned. A fireplace may be built between the windows in the longer wall, or at the end of the living room. The dining room with deep bay window should be sunny and cheerful. Bedrooms have windows on two sides and, therefore, have cross ventilation. Each has a generous closet.

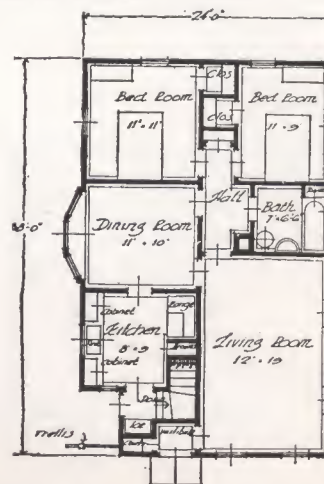
But the really major stroke of genius in the formation of this plan is what the architect did to form a new and interesting exterior. The monotony that might come from unrelieved rectangular floor plan was overcome by offsets along the front kitchen wall and by the projecting bay of the dining room. The offset at the kitchen made possible the setting in of a new gable end, adding interest, life, vivacity.

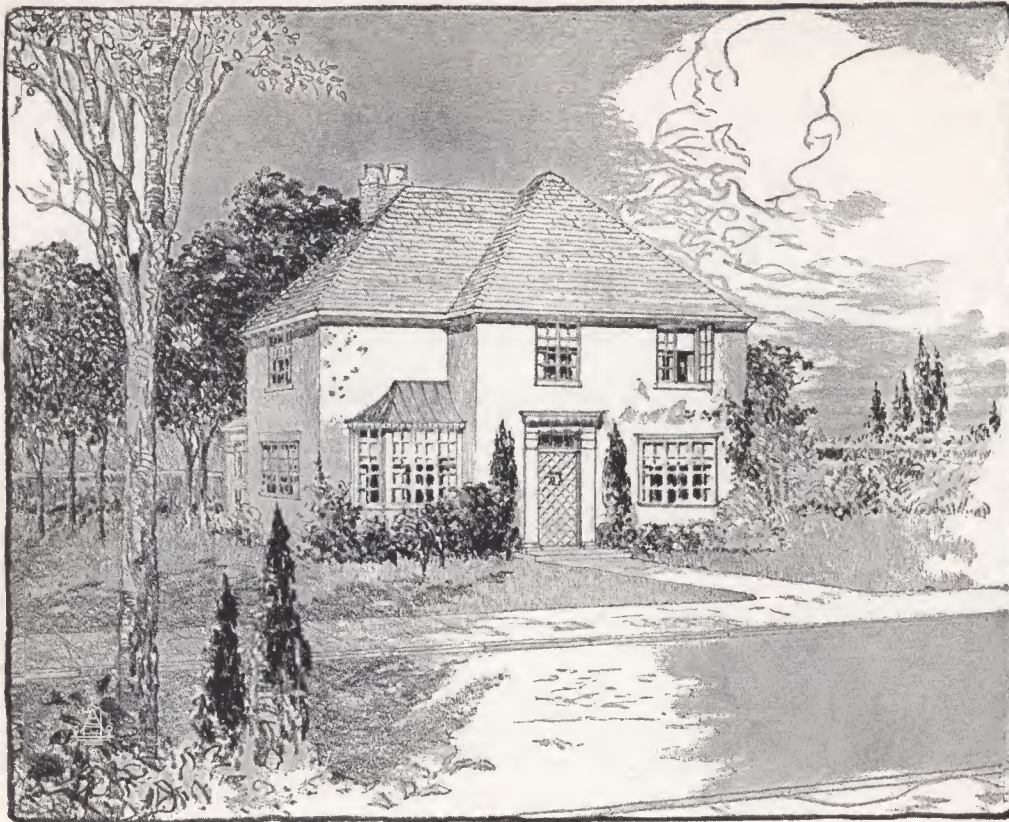
Shutters do more than adorn the windows; they add architectural flavor. In small house architecture of wooden walls shutters are one of the most decorative devices an architect can use. They should not be omitted excepting in circumstances of direst economy.

CONSTRUCTION: Wood frame; exterior finish wide wood siding or heavy shingles.

SIZE OF LOT: Approximately 35 feet.

FACING: Should be faced so as to take advantage of prevailing winds, sunny exposure and local views. The plan shown here can be reversed if desired.





Design No. 6-F-21

A Stucco House of Simple Design

IF YOU are looking for a "different" house, we suggest this design. It is not always easy to find a two-story house of such originality that includes also real architectural distinction.

The doorway is particularly picturesque, with its oddly scalloped cornice and simple, sturdy pilasters. The door itself is marked off by deep V-shaped incisions, with wrought iron nail heads emphasizing each intersection.

The rooms are all of attractive size, the windows numerous. The bay window in the living room frames a wide, comfortable seat, the window at one end balanced by a

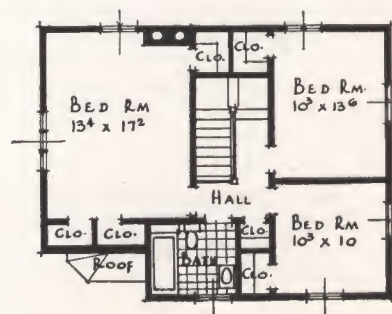
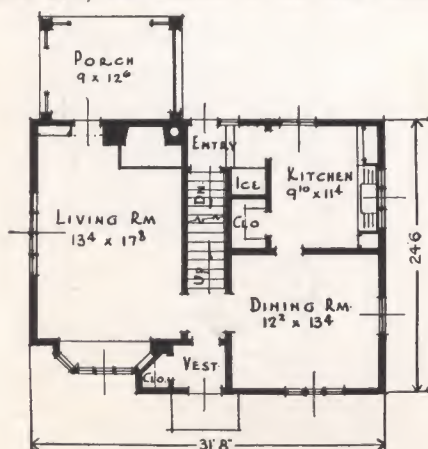
built-in bookcase at the other. The opposite end of the room, occupied by a simple brick fireplace, is sheathed with beveled pine boards of random widths. A sturdy batten door leads to an open porch partially enclosed by lattice.

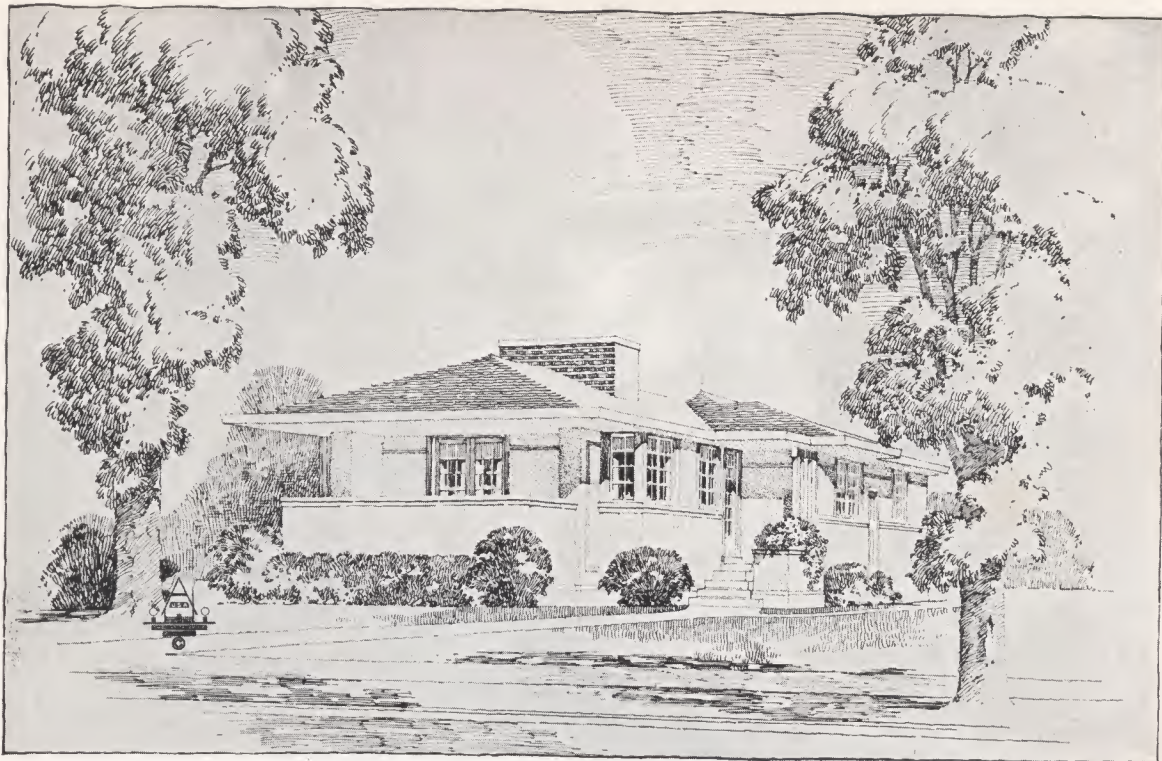
The dining room has wall spaces well adapted to the arrangement of furniture. The kitchen is a practical work room including the most desirable built-in features, also a commodious, many-shelved storage closet.

CONSTRUCTION: Stucco on wood frame; roof of wood or composition shingles or slate; steel or frame casements.

SIZE OF LOT: Approximately 45 feet.

FACING: Designed to face south or east.





Design No. 5-K-12

Low-Lying Five-Room Bungalow

FEATURES of the exterior of design 5-K-12 are: Long lines and low height; hip roof; broad overhanging eaves; wide brick chimney; large open veranda; walls divided into panels by wooden strips; casement windows.

Features of the interior are: Coat closet in vestibule; hipped ceilings in major rooms; massive brick fireplace; French doors to veranda; cased opening between living room and dining room and living room and hall; amusement room in basement as large as living room; fireplace in amusement room; bed closet in dining room.

The living room has outside exposure on three sides and opens onto the veranda through double French doors. A hipped ceiling and brick fireplace feature this room.

The dining room has outside exposure on three sides. Two long stretches of unbroken wall space provide a background for the larger pieces of furniture. This room also has a hipped ceiling. A closet large enough for a disappearing wall bed makes this a dual purpose room.

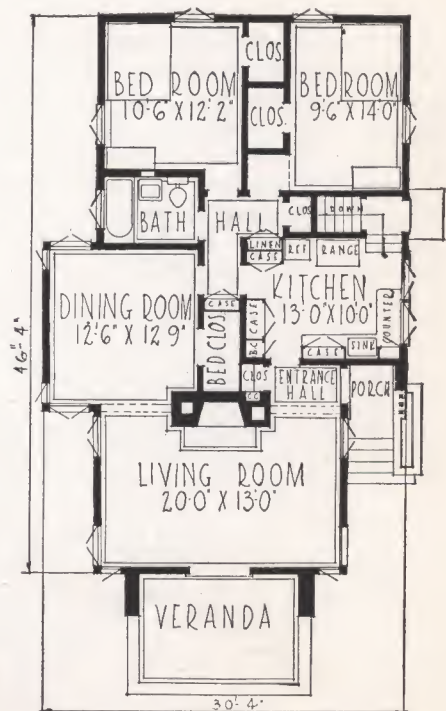
The bedrooms, located at the rear, have privacy and quiet.

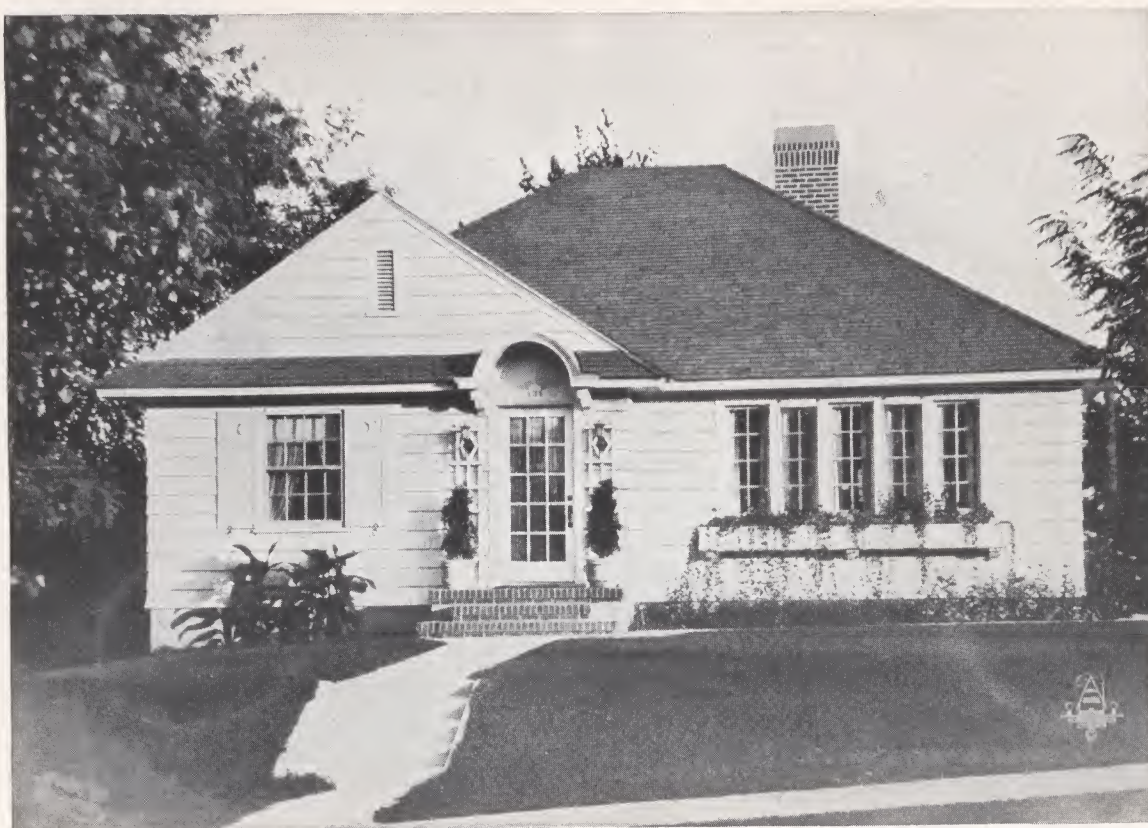
The kitchen opens directly into the front hall, a convenience for the housewife. The basement is reached by a stairs from this room. There is a full basement which includes a large amusement room with a fireplace.

CONSTRUCTION: Wood frame, exterior finish stucco, shingle roof.

SIZE OF LOT: Approximately 40 feet.

FACING: Designed to face north or east.





Design No. 5-E-1

A Bungalow in Good Taste

IT IS amazing how much the quality of the small house depends upon the little things. The architect works over them with the greatest care so that the result will be good. Of course the plan must be commodious and the construction sound enough to withstand the elements for years. Without excellence in these things the house does not have real architectural distinction, but the things that appear to count most of all are the minor details—the shape and projection of the cornice, the position of the windows.

Here is a design in which the details have been worked out accurately. They are combined with fine plan and substantial construction in such a way that the house may be classified as real architecture.

But the plan is the most important element after all. Unless the plan works out well with the family and the way in which it lives, it is better to choose some other arrangement. A combination of fine exterior and fine plan is the ultimate aim of every small home builder.

The plan of the house illustrated above is a model of convenience of its kind. Each room has cross ventilation and is provided with large windows. An excellent fireplace dominates the living room.

The kitchen has been planned to provide cupboard space where it will fall most conveniently to hand. The sink and range are placed to economize steps and labor.

From the dining room French doors open directly onto a terrace at the rear, and an arched opening connecting with the living room helps to give the effect of more space and

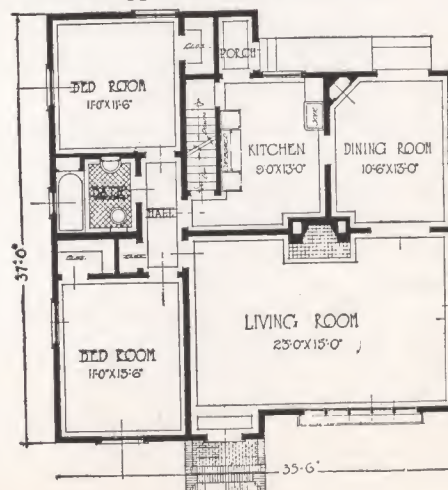
plenty of room in what is really a small area. A china cupboard adds to the accommodation of the dining room.

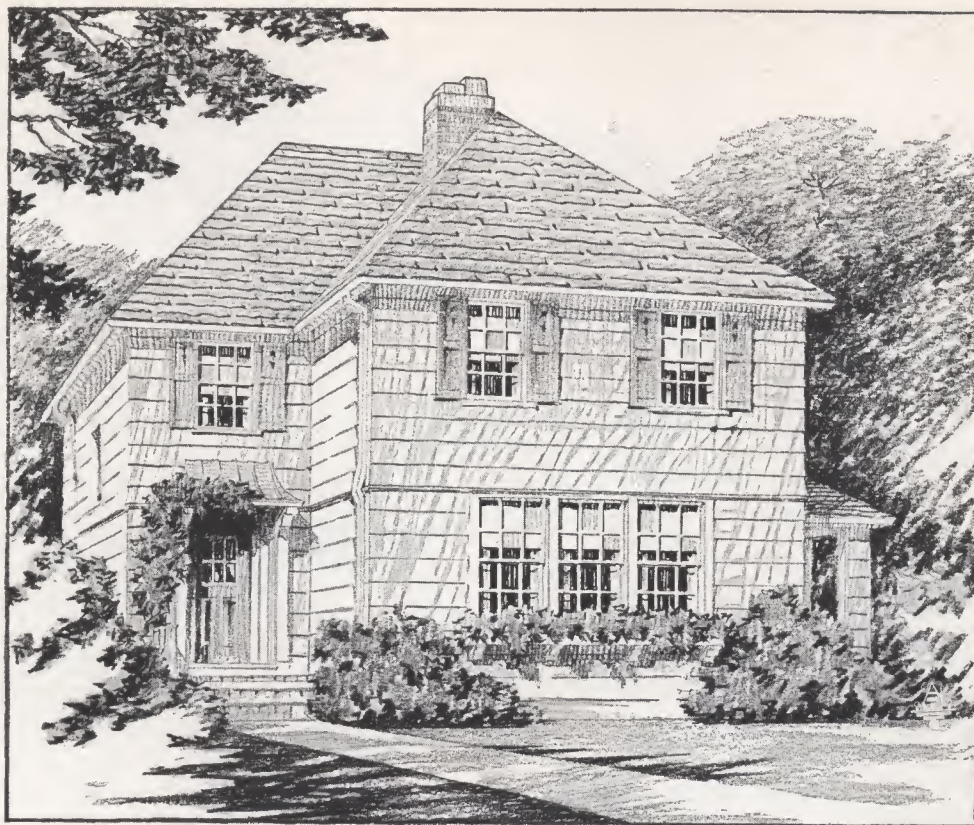
The bedrooms at the side of the house are almost as much detached and have as much privacy as though they were in a second story. There is a generous supply of closets.

CONSTRUCTION: Wood frame, exterior finish shingles, shingle roof.

FACING: Designed to face south or west.

SIZE OF LOT: Approximately 45 feet.





Design No. 6-A-76

Modern American Style

WHAT is there about this design, 6-A-76, that makes it worth study? Architects would say it has honesty. It does not pretend to be a castle or a picturesque bit of European peasant hovel, or any other type of building. It is straightforward American style without fuss or furbelows, the kind of architecture that gives good space at reasonable cost. At the same time it has fine appearance.

The rooms are of good size, brilliantly lighted, yet retain fine wall spaces. They turn on each other conveniently and the ar-

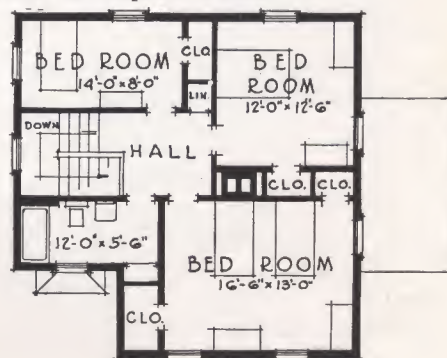
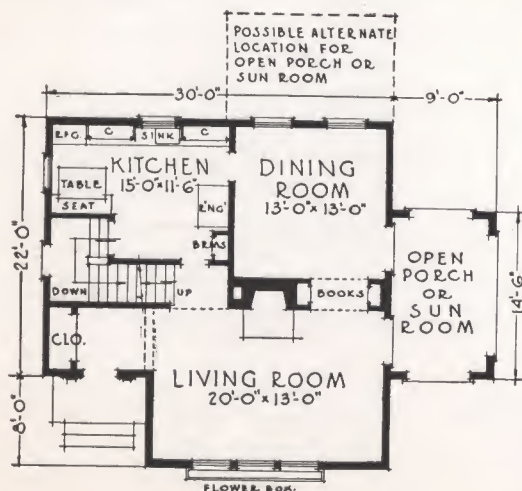
rangement is such that construction is simplified. That's one of the principal ways to keep down costs.

In the list of features that makes this plan desirable may be mentioned a few as follows: A full size coat closet; an inside fireplace, for which the cost of construction will be less than for one on an outer wall; beautiful plastered arch between dining room and living room, with recesses for books; French doors from both living room and dining room to the open porch; the porch itself, if necessary, may be enclosed to make a sun room.

CONSTRUCTION: Exterior walls of wood frame with sheathing of insulating board. Finish of wide siding. Roof of shingles.

FACING: Designed for west or north facing.

SIZE OF LOT: 40 feet if the porch is omitted or placed at the rear, 50 feet with the porch at the side.





Design No. 4-A-9

Architectural Qualities in Small Bungalow

THOUSANDS of four room bungalows are being built and will be built. We see them on every side. There is reason enough for this—people with \$2,000 incomes cannot build \$10,000 houses. But there is no reason why these bungalows should be poorly arranged. The architect can help here as he has in larger houses. The principles of his art apply to this class of building just as strongly as they do to every other one.

Here then, in plan 4-A-9, is a four room bungalow with architectural qualities. This is not just the name of a thing. It is a material commodity that has made of this little four room house a thing not only of extra beauty, but of extra value for which, when the owner comes to dispose of it, if that should be his misfortune, he would find a very clear cut expression in cash.

The house as originally planned had no basement. The back porch accommodates the laundry tubs and there is room for storage, but so many people wished to have a basement that one was finally included in the drawings.

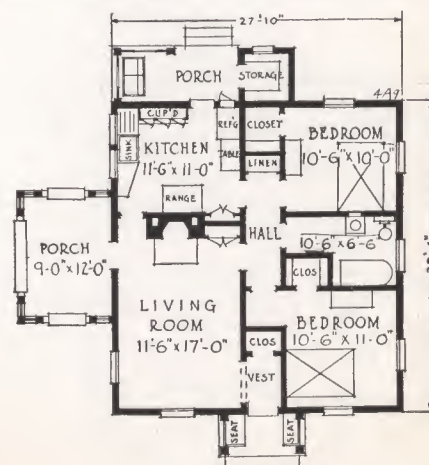
Dining space there is aplenty. A dining alcove may be arranged in the kitchen. In the summer time the side porch can be used for this purpose. When there are guests the table may be set in one end of the living room. Why make much of a fuss over the dining room? Most of the meals will be eaten in the kitchen, a pleasant room, cheerfully painted. The occasions when this will not serve adequately

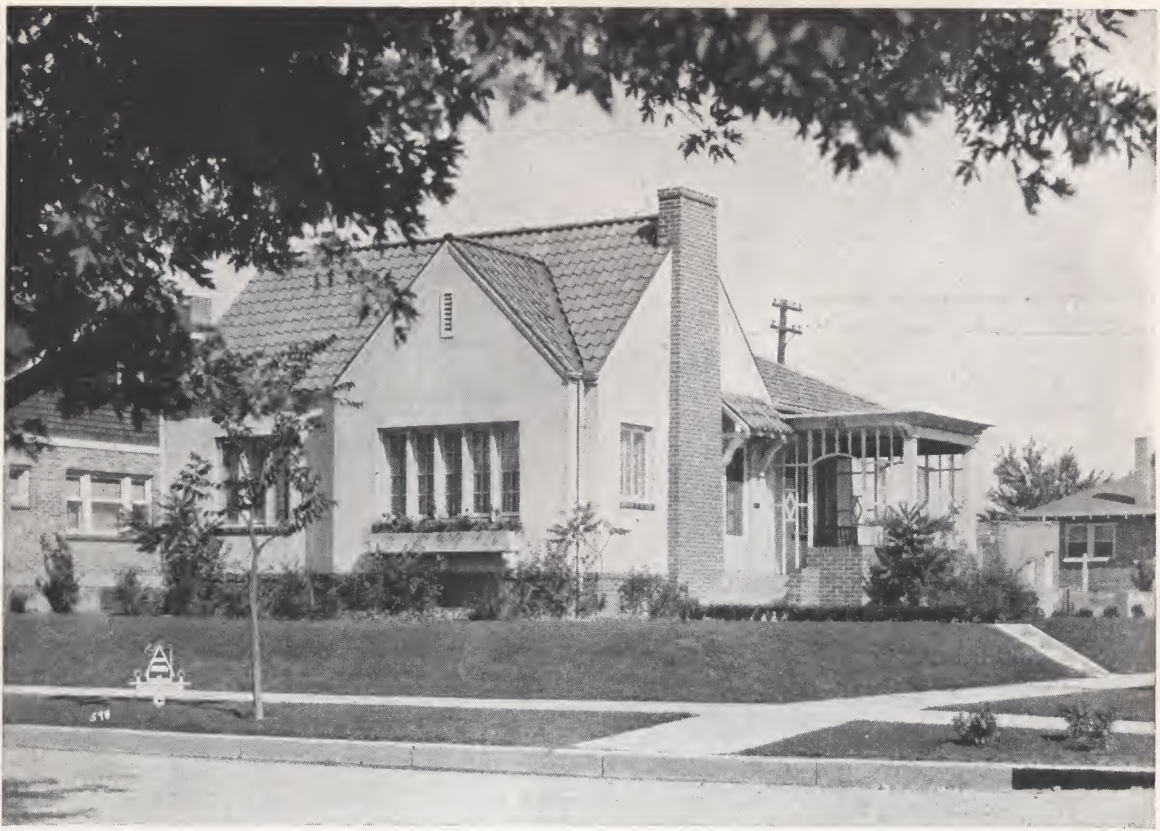
are so infrequent that one begins to wonder why most of us should have a separate dining room at all.

CONSTRUCTION: Wood frame, exterior finish wide siding. The solid shutters at the windows are quite essential to fine appearances. Roof of shingles.

DESIGNED TO FACE: East or south. May be reversed for other facings.

SIZE OF LOT: Approximately 40 feet if the side porch is not built. With the porch 45 to 50 feet will be necessary.





Design No. 6-B-20

A Proven Plan With Distinctive Beauty

LIVING room, dining room, kitchen, breakfast nook, and porch; two bedrooms and sleeping porch, to say nothing of bath—that is the formula for most of our small homes. Juggling these units around to make a home out of a formula is an architect's job. If he succeeds in getting architecture into it there is a fine livable plan and beauty of all the parts.

If you look at this plan, Design 6-B-20, you will be struck with its simplicity. It seems that anyone might take this area of approximately 27x44, divide it lengthwise, and separate the living portion from the sleeping portion and then divide each one of these parts into its separate rooms. But it is not such an easy job as that.

In the end the apportionment of space in each one of the rooms must be such that they turn on each other properly. For example, we do not want to go through one bedroom to get to another, and if you have to cross a hallway to get from kitchen to dining room that is a plain blunder.

The small house of the present day has to be really small as to the size of parts. Yet it must have just as much livability, as much generosity of space as houses in the older styles. The trick of doing this is to make one area do service for two. For example, in this plan the living room itself is not large, though 18 feet by 36 is not a cramped area by any means. Yet, set as it is with respect to the dining room, there is a sense of one big area that gives the living portions of the house an aspect of generosity.

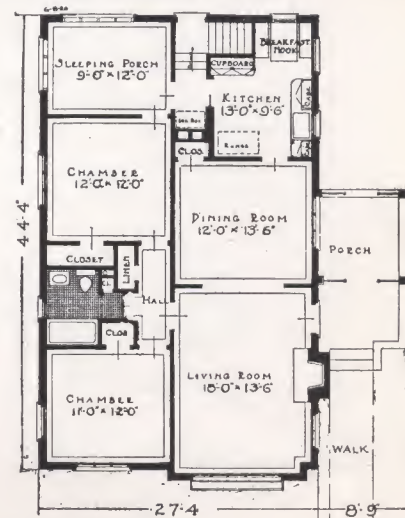
The architect takes these commonplace units and moulds them into architecture and he does it by little tricks of his art which he knows how to administer. For example, the ordinary way to roof this house would have been to put a gable over it running from front to

back. That would have been commonplace and probably ugly. But here, by the simple device of bringing the living room forward a trifle we obtain a reason for the roof treatment as shown—an interesting play of roof plane, intimate, charming, distinctive.

CONSTRUCTION: Hollow tile, exterior finish stucco; brick base course; may be of frame construction.

DESIGNED TO FACE: West or south. Plans may be reversed for other frontages or to take advantage of peculiarities of site.

SIZE OF LOT: Approximately 45 feet.



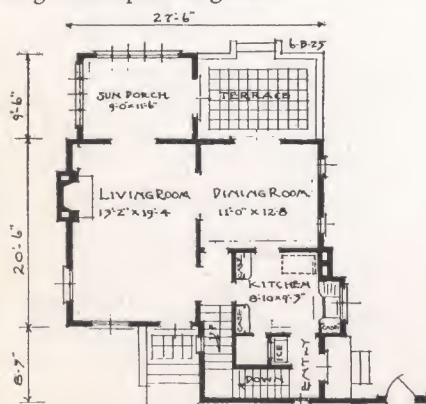


Design No. 6-B-25

A Home With a Stair Tower

THE features that give this house character are the informal massing of the walls, the low swing of the roof, the stair tower and the closely clipped gables. Additional vivacity is gained from the hooded entrance, the heavy shutters and the decorative use of brick. A careful use of color in the roof, window wood work, the walls and brick trim will make this home a striking example of fine small house architecture.

The plan is remarkable for the unusual arrangement of its rooms. Perhaps the most exceptional deviation from the standard layout is in the placement of the kitchen and stair tower. Many people object to placing the kitchen at the rear where the outlook is on the garden with its privacy, seclusion, and beauty. It seems better, as in this design, to open a dining room or living room upon the garden.



The front door enters directly into the living room, from which access is gained to the enclosed sunroom. At the side of the living room and connected by wide openings is the dining room. The open terrace in connection with the dining room and sun porch may be set about with flowers and shrubs and would make an elegant outside dining porch. This house might be called a house for a garden.

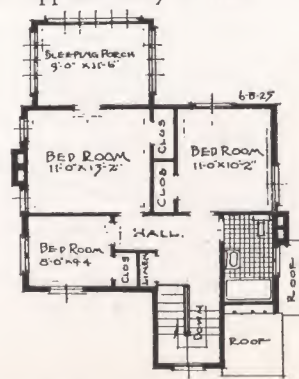
The kitchen, in addition to being fully equipped with cupboards, sink and refrigerator, contains a storage pantry.

The second floor contains three bedrooms, the two principal ones overlooking the garden, with ample closet provision for each.

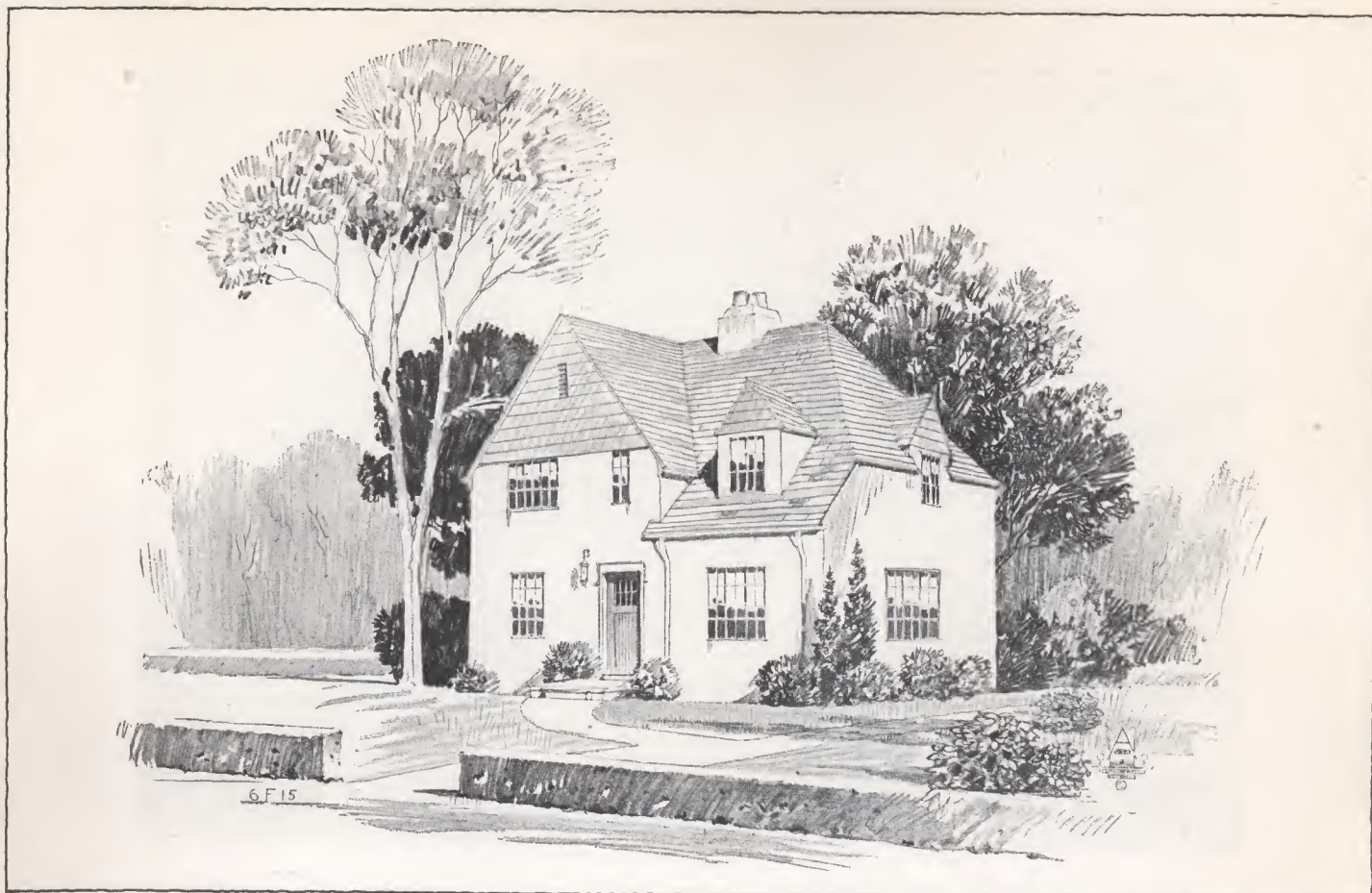
CONSTRUCTION: Wood frame, exterior finish stucco, roof of shingles.

FACING: Designed to face south or west.

SIZE OF LOT: Approximately 45 feet.



Build Your Home Architecturally Correct—Use Morgan Authentic Woodwork



Design No. 6-F-15

An Informal House

THIS beautiful little house is not a formal one, but rather informal. It gets this quality not by treating the plan elaborately with projecting bays and with many angles, but principally by the way in which the roof is treated. A vast amount of thought and skill went into getting this extraordinarily fine result, but the architect did not begin with the exterior; he began with the plan, and there are the finest qualities of all.

No one studying this plan carefully would miss the tremendous possibilities of that fine large living room with its great battery of windows, recessed fireplace, its extensive wall spaces.

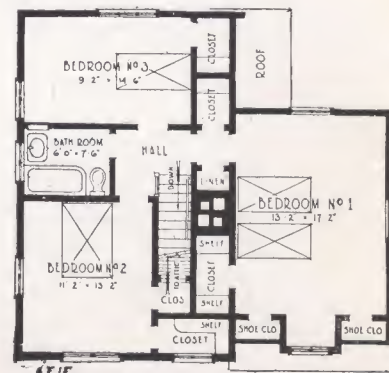
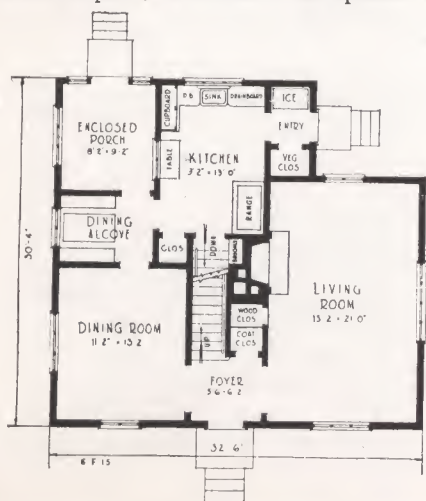
No house mistress thinking of the mechanics of preparing a meal will miss the fine development of the kitchen and its attendant dining alcove and enclosed porch, the rear entry with vegetable closet, refrigerator space, and opening to the garden.

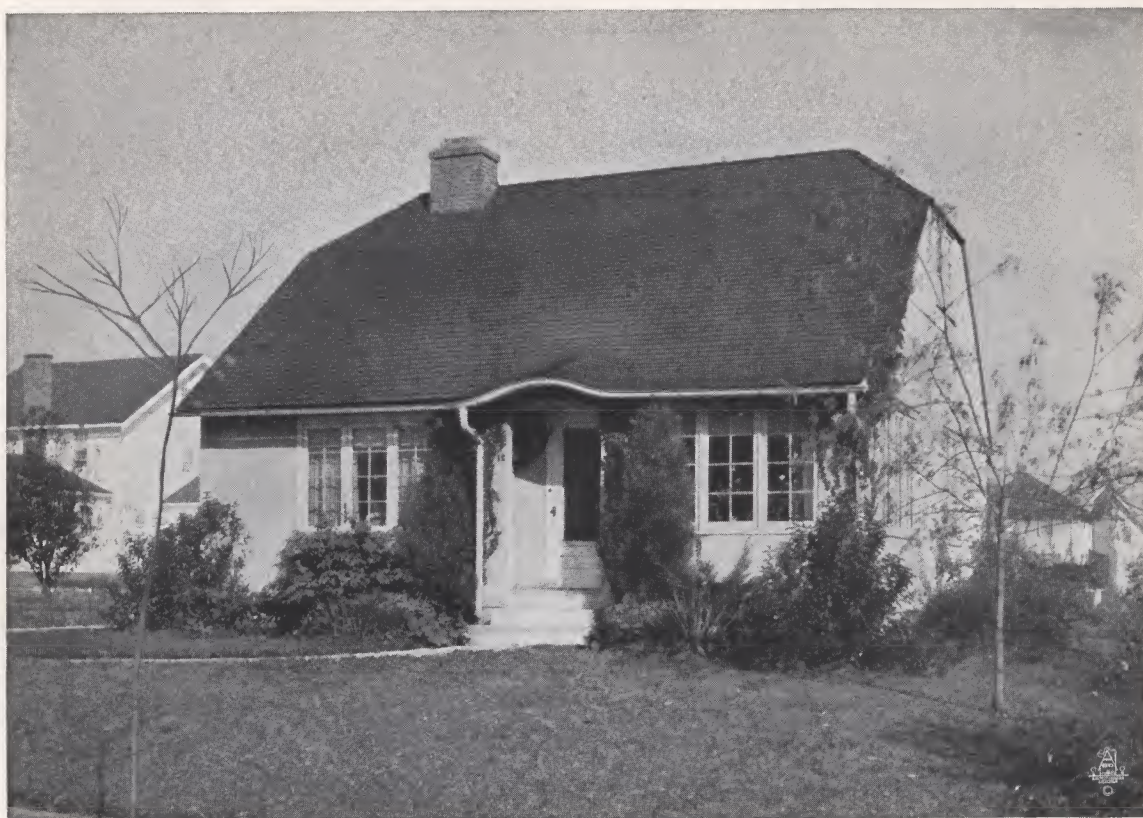
The bedrooms are of large size, with closet room in abundance. They are reached with a minimum of hall. Each room has cross draft and the largest one will accommodate twin beds.

CONSTRUCTION: Wood frame, exterior finish stucco with weathered siding in gables, metal or wood casement sash.

DESIGNED TO FACE: North or west. May be reversed for other facings or to take advantage of peculiarities of site.

SIZE OF LOT: Approximately 45 feet.





Design No. 3-A-2

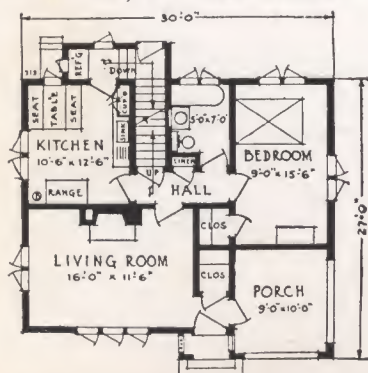
Simple Three-Room Plan Has Accommodations For Five

THIS is a three room or four room bungalow, just as you like.

In emergency it could be a five room bungalow—the storage space in the attic could be used for that purpose. Furthermore, the closet that opens into the living room could be arranged for a closet bed, the bed to turn down either into the living room or onto the front porch. It thus becomes a flexible house with a great deal of sleeping accommodation in it.

Another change that is permissible is shown in the alternate sketch for the first floor plan, by which the living room is made four feet longer and equivalent space taken off the bedroom. Again we have accommodation for a closet bed.

All the wanted things are included—a dining alcove, grade entrance to the basement, outside icing for the refrigerator, space for the closet bed, a fine fireplace, large storage space in the second story, and, as has been said, the overflow bedroom.

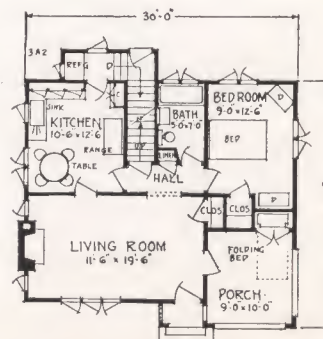


In designing this house the architects have thought all the way along of economy and have not added useless frills or complicated methods of construction that would add expense without giving the home builder real added value. Yet there are countless touches about the house that clearly take it out of the commonplace—the modeling of the roof over the entrance way, the tripled and doubled casement windows, the clipped roof peaks, the shaping of the chimney stack. All these are evident in the drawings, but, what cannot be seen, are countless other little refinements which home owners appreciate deeply.

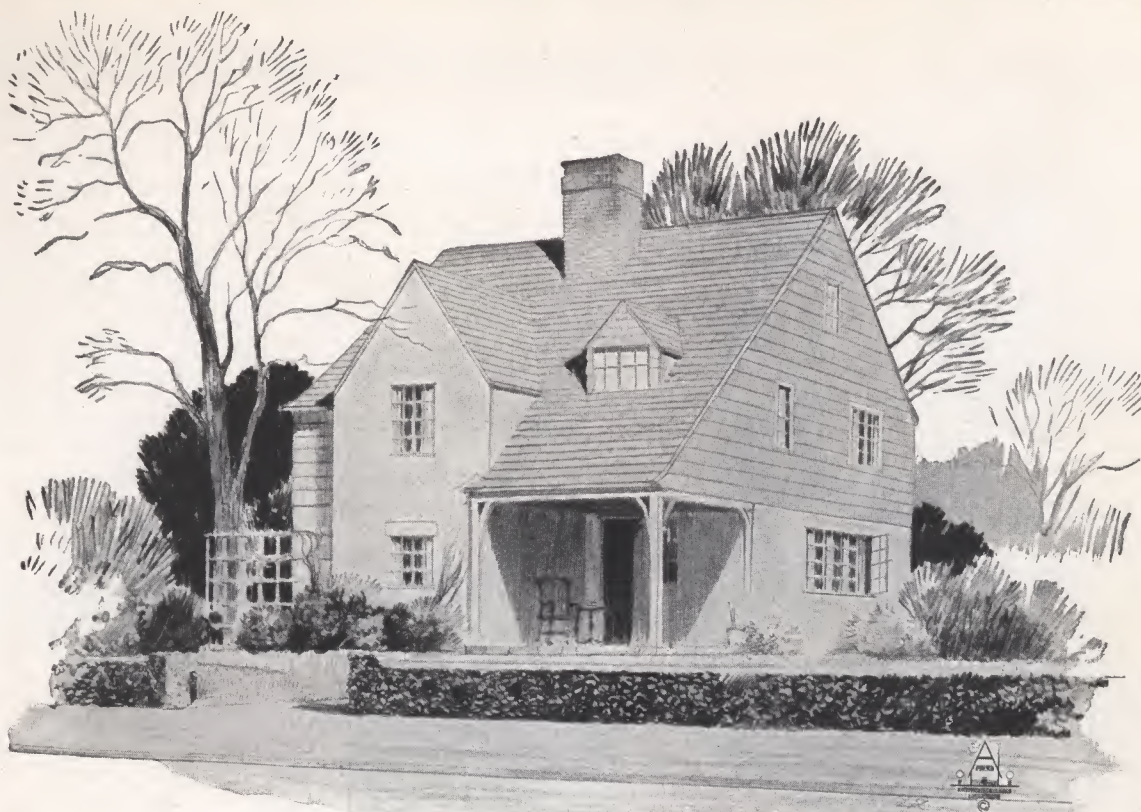
CONSTRUCTION: Wood frame, exterior finish stucco. Roof of shingles.

FACING: East or south. Should be reversed for other facings.

LOT SIZE: Approximately 40 feet.



Build Your Home Architecturally Correct—Use Morgan Authentic Woodwork



Design No. 6-F-18

A Six-Room House of Stucco and Shingles

IF YOU ask an architect how a house should face he will say that the living quarters of the house ought to have southern exposure and the dining room should have morning light. The reasons behind this are probably manifest but think how many homes you know that miss it entirely. This design certainly makes the most of this basic principle.

The second most notable quality of this house is the management of the dining and living rooms. People are beginning to see the ineconomy of the separate dining room. When dining and living room are combined the question is answered.

Inside the front door is a foyer or hall with coat closet at

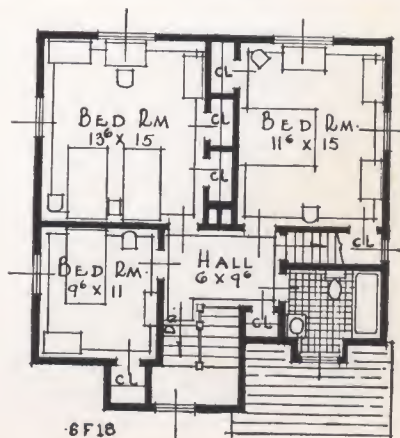
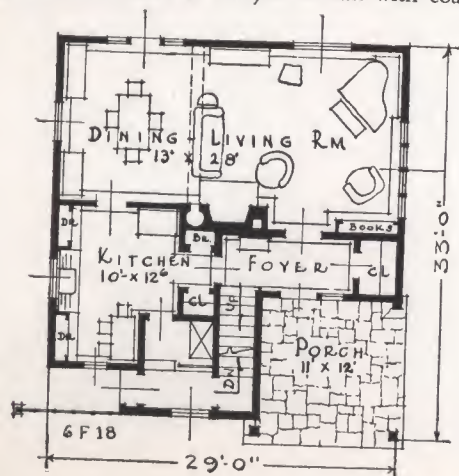
one end and additional closet at the other. From this hall mounts the stairway to the second floor. The foyer serves as a vestibule shielding the living room from possible drafts down the stairway or from the entrance way.

In the second story are three excellent bedrooms with double closets for two of them, a single one for the third; a linen closet in the hall, and stairway to the attic.

CONSTRUCTION: Wood frame; exterior finish, combination stucco and shingles; roof of shingles; metal casements.

FACING: Especially designed for north facing.

LOT SIZE: Approximately 40 feet.



Build Your Home Architecturally Correct—Use Morgan Authentic Woodwork

Modern Woodwork Designs

WOODWORK, after all, is really the heart of the home. Without it there would be only a shell of unknown style. So, then, the woodwork should be chosen with the greatest of care and discrimination, for once installed it is difficult and costly to replace.

Formerly, when plans were drawn for a home embodying a consistency of Period design throughout, it was necessary to manufacture the woodwork to special order at great cost. To-day, Morgan Woodwork is available in appropriate designs at prices within reach of all. All designs are correct interpretations of the Period they represent, approved by architects of high standing and recognized artistically appealing by thousands of homes throughout the country wherein architects and builders have specified their use.



Lockwood M-777



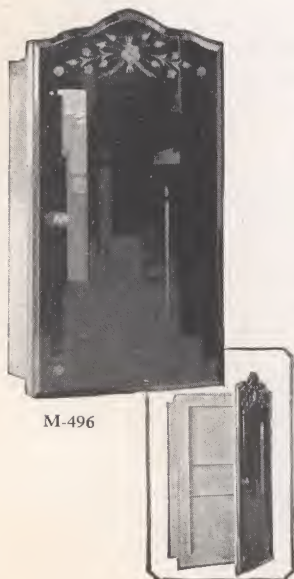
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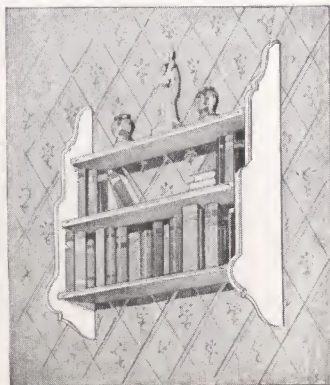
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M-485



M-496



M-1552



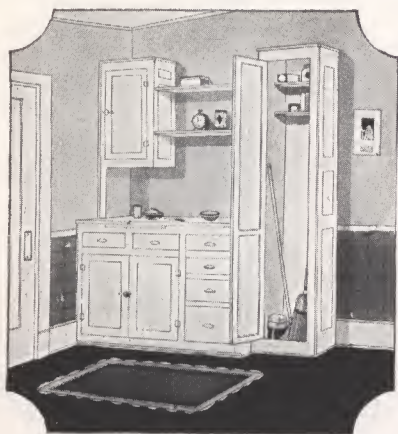
Consult an Architect



M-721

Build Your Home Architecturally Correct—Use Morgan Authentic Woodwork

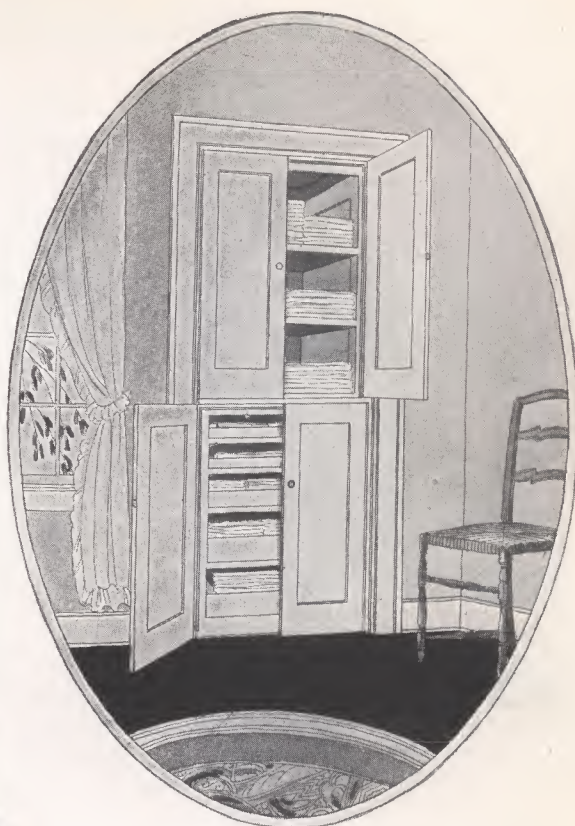
to Suit the Needs of the Modern Home



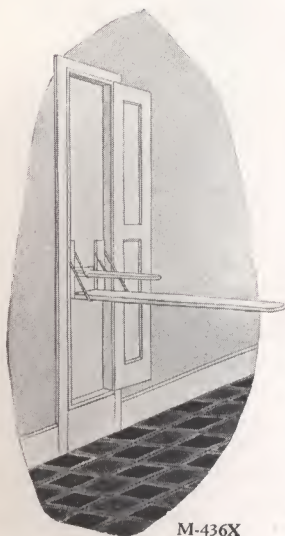
Kitchen
Cabinet
Arrangements

For those seeking a Modern American home architecturally correct providing them with the utmost in Modern American environment, there is no wiser choice than Morgan Woodwork. The illustrations in this booklet show only a few of the styles and items made by the Morgan Woodwork Organization which are carried in stock by us, or in conveniently located warehouses, ready for delivery at prices no higher than the ordinary.

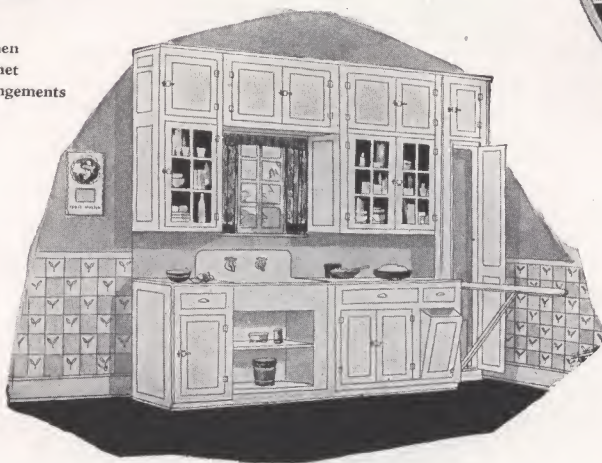
Phone, write or call at our office for the book of correct woodwork for that home. We have one for you, besides other assistance, absolutely FREE.



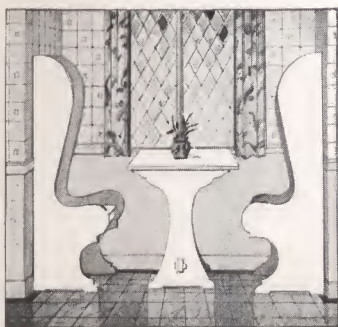
M-574



M-436X



Consult an Architect



M-550



M-551



Flushwood

Build Your Home Architecturally Correct—Use Morgan Authentic Woodwork

Still More Attractive Woodwork Designs for Modern Homes

Here are other desirable woodwork items for the modern home.

The Morgan line of woodwork is complete enough to care for every requirement, large or small, and to meet every taste as well.

Insist on the name Morgan on every bit of woodwork used in your home—then you are assured complete satisfaction in every way.



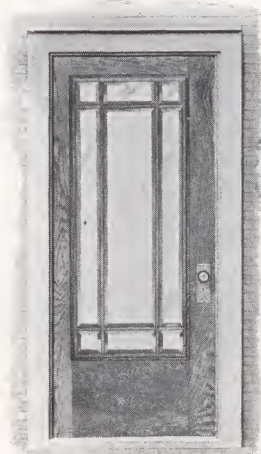
Mirror Door



M-1406



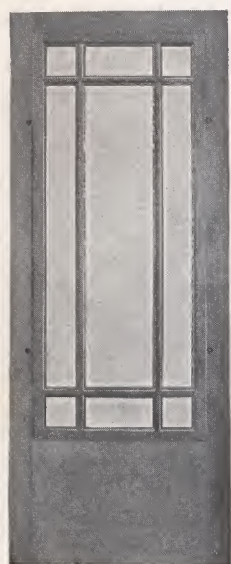
M-829



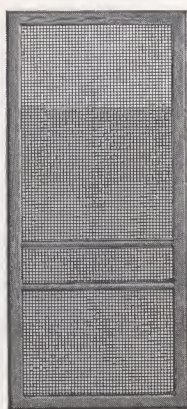
M-600



M-628



M-1507



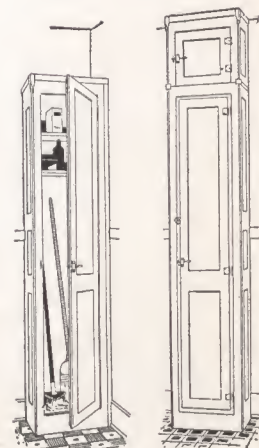
Interchangeable
Screen Panel

COMBINATION STORM AND SCREEN DOOR

Combination doors are the ideal, all-season outside door. Economical, convenient, they solve the storm and screen door problem in the most satisfactory manner possible.



M-606



Broom Closets

Build Your Home Architecturally Correct—Use Morgan Authentic Woodwork

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